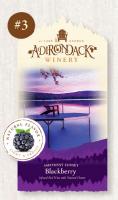
Signature Fruit-Infused Wines - Light, Semi-Sweet & Easy-Drinking! (Listed In Order by Sales Ranking - Refer to Opici Monthly Book for Pricing)

Traditional Varietal Wines More than 180 Medals Won at Competitions!

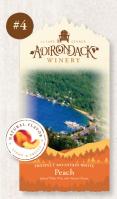


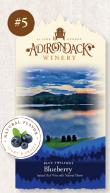
*Available Sept - Dec Only! * In the Starter Variety Pack!



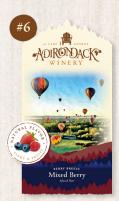


* In the Starter Variety Pack!





* In the Fruity Combo Pack! * In the Fruity Combo Pack!



* In the Fruity Combo Pack!



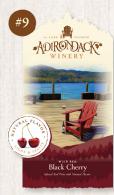
* In the Starter Variety Pack!



* In the Starter Variety Pack!

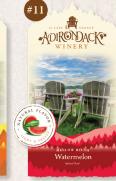


















*Riesling Trio Variety Pack Available!

Wine Cocktail Recipe Library

Check out our popular YouTube channel for videos you can share with your customers! YouTube.com/AdirondackWinery





Glamour Shot Poster Available from your Rep!









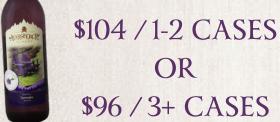


All Wine Labels Feature a Dry-Sweet Scale



NOW AVAILABLE at a NEW LOW PRICE!

Get our best-selling wine, Serenity at a <u>NEW</u> low price through Opici!



This lavender infused rosé is a customer favorite, selling out two years in a row!

Don't take our word for it - see what our customers have to say!

"I love the flavor! Perfect for mixing into anything for the summer!" - Elizabeth H.

"I absolutely loved Serenity wine. It wasn't too dry or too sweet. I love the hint of lavender and I enjoy the aftertaste. It's my new most favorite wine!" - *Ilona R*.

SERENITY WINE PROFILE

TASTING NOTES

This unique rosé offers the enjoyable fragrance of fresh cut lavender in full bloom. Light bodied, and semi-sweet, its subtle lavender flavors complement notes of stone fruits and apples with a soft acidity.

FOOD PAIRING NOTES

Enjoy this wine chilled with light salads and sandwiches, mild cheeses and creamy desserts.



MARKETING EFFORTS:

75K+ Tasting Room Visitors Annually

100K+ Wine Fest Attendees Annually 80% of our customers are tourists or festival attendees they fall in love with our wine during their annual visit and then want to buy our wine near them!

1.1M+ PAGE VIEWS ANNUALLY

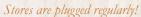
We feature stores on our blog & interactive "Where to Buy" map & search page of our recently re-designed website.



42K+ EMAIL SUBSCRIBERS



29K+ Social Media Followers 👰



WINE LABELS THAT SELL!

Professionally designed labels evoke a nostalgia for the Adirondacks customers love!

WINE TASTINGS

Our staff is available for wine tastings and special events in the Capital Region and Utica areas!

WINES EARNED 180+ MEDALS

Proven wine quality that stands up to our competition!

SHELF TALKERS, POSTERS, CASE HEADERS, RECIPE CARDS & SELL SHEETS

Print from AdkWinery.com, or ask us or your Rep directly!





Wholesale Distribution Information - New York



Remarkable Fruit-Infused & Award-Winning Varietal Wines... All Hand-Crafted with a Touch of Adirondack Nostalgia!

Upstate New York



(440) 645-6803 rollerk@opici.com Self-Distributed (Other



(518) 668-9463 x12 Wholesale@AdirondackWinery.

AVAILABLE FOR A LIMITED TIME ONLY!

Call Opici for more info.

Tasting Rooms Open Year-Round: (518) 668-WINE Lake George & Queensbury, NY ~ AdkWinery.com