

Signature Fruit-Infused Wines - Light, Semi-Sweet & Easy-Drinking!

(Listed In Order by Sales Ranking - Refer to Opici Monthly Book for Pricing)



*Available Sept - Dec Only! * In the Starter Variety Pack! * In the Starter Variety Pack! * In the Fruity Combo Pack! * In the Fruity Combo Pack! * In the Fruity Combo Pack!



Traditional Varietal Wines

More than 180 Medals Won at Competitions!



* In the Starter Variety Pack! * In the Starter Variety Pack! * In the Starter Variety Pack!



*Riesling Trio Variety Pack Available!

Wine Cocktail Recipe Library

Check out our popular YouTube channel for videos you can share with your customers!
[YouTube.com/AdirondackWinery](https://www.youtube.com/AdirondackWinery)

Includes wine-infused recipes too!



Glamour Shot Poster Available from your Rep!

*Additional Wine Varietals Available by Special Request...

- Gewurztraminer
- Cabernet Franc
- Meritage
- Barrel Aged Chardonnay



All Wine Labels Feature a Dry-Sweet Scale



**NOW AVAILABLE
at a NEW LOW PRICE!**



Get our best-selling wine, Serenity at a NEW low price through Opici!

**\$104 / 1-2 CASES
OR
\$96 / 3+ CASES**

This lavender infused rosé is a customer favorite, selling out two years in a row! Don't take our word for it - see what our customers have to say!

"I love the flavor! Perfect for mixing into anything for the summer!" - Elizabeth H.

"I absolutely loved Serenity wine. It wasn't too dry or too sweet. I love the hint of lavender and I enjoy the aftertaste. It's my new most favorite wine!" - Ilona R.

SERENITY WINE PROFILE

TASTING NOTES

This unique rosé offers the enjoyable fragrance of fresh cut lavender in full bloom. Light bodied, and semi-sweet, its subtle lavender flavors complement notes of stone fruits and apples with a soft acidity.

FOOD PAIRING NOTES

Enjoy this wine chilled with light salads and sandwiches, mild cheeses and creamy desserts.



AVAILABLE FOR A LIMITED TIME ONLY!

Call Opici for more info.

MARKETING EFFORTS:

75K+ TASTING ROOM VISITORS ANNUALLY

100K+ WINE FEST ATTENDEES ANNUALLY

80% of our customers are tourists or festival attendees - they fall in love with our wine during their annual visit and then want to buy our wine near them!

1.1M+ PAGE VIEWS ANNUALLY

We feature stores on our blog & interactive "Where to Buy" map & search page of our recently re-designed website.



42K+ EMAIL SUBSCRIBERS



29K+ SOCIAL MEDIA FOLLOWERS



Stores are plugged regularly!

WINE LABELS THAT SELL!

Professionally designed labels evoke a nostalgia for the Adirondacks customers love!

WINE TASTINGS

Our staff is available for wine tastings and special events in the Capital Region and Utica areas!

WINES EARNED 180+ MEDALS

Proven wine quality that stands up to our competition!

SHELF TALKERS, POSTERS, CASE HEADERS, RECIPE CARDS & SELL SHEETS

Print from AdkWinery.com, or ask us or your Rep directly!



Wholesale Distribution
Information - New York



**A TRIP TO THE
ADIRONDACKS
WITH EVERY SIP!**

Remarkable Fruit-Infused
& Award-Winning Varietal Wines...
All Hand-Crafted with a
Touch of Adirondack Nostalgia!

Upstate New York



**OPICI FAMILY
DISTRIBUTING**

(440) 645-6803
rollerk@opici.com

Self-Distributed (Other



**ADIRONDACK
WINERY**

(518) 668-9463 x12
Wholesale@AdirondackWinery.

Tasting Rooms Open Year-Round: (518) 668-WINE
Lake George & Queensbury, NY ~ AdkWinery.com